

# New Floral Firm To Engage in Business

Through a lease which has just been negotiated, the place of business formerly occupied by the Flora Louise Hess Flower Shop at 2703 Olentangy River road will be occupied by a new firm under the name of the Orchid Flower Shop owned by Lawrence R. Alwood, of the Alwood Floral Co., also located on the River Road. Associated with Mr. Alwood are Miss Beatrice Stoecklein and Miss Virginia Estey who have had many years experience in the flower business.

The shop at 2703 Olentangy River road is being entirely remodeled and decorated for a formal opening to be held soon.

Both Flora Louise Hess and Mr. Alwood, the lessee were represented by the Feibel Bros., Realty Co., 21 East State street in the negotiations.

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